



Cheri Witt-Brown joined Greeley-Weld Habitat for Humanity in 2015 and has served as its Executive Director since May 2016. Cheri brought to GWHFH 28 years of experience in land development, general contracting, banking, non-profit, and leadership. Under Cheri's leadership, GWHFH built the first three Habitat Veterans Builds in the state of Colorado, developed the innovative Habitat Construction Pathway program for at-risk youth, launched a critical repair and neighborhood revitalization program, and secured one million in CDBG-DR funding from the state of Colorado in November 2018 to establish a mixed-product affordable community in Evans, Mission Springs.

Cheri led Greeley-Weld Habitat's team to co-develop with Commonwealth Companies, the nation's seventh largest private sector LIHTC multi-family affordable housing developer, a 12-acre, 95-unit affordable housing community, 27 Habitat homes, and 68 Commonwealth townhomes and cottages. Mission Springs provides a model affordable community with amenities such as adjacent to a city park and zero net energy ready homes. This partner project replaced half of the affordable housing units lost in Evans in the devastating 2013 floods.

In 2020 Greeley-Weld Habitat for Humanity, under Cheri's leadership, began work on what is now one of the largest Habitat for Humanity communities in the Western United States. Hope Springs will deliver 491 affordable housing units, 175 Habitat for Humanity homes, onsite childcare, and a center rich with community enhancements upon completion. Hope Springs is a national affordable community development model that has attracted multiple stakeholders, including a \$2,557,000 Congressional District Spending investment from U.S. Senator Hickenlooper in 2023.

Cheri has served on a multitude of the city of Greeley committees, including the city of Greeley Housing Task Force committee, which provided input for city staff on the Strategic Housing Plan. Cheri also served on the city of Greeley's Development Task Force & Code Update Advisory committees and is a board member on the city of Greeley Water & Sewer board. Cheri was appointed by Greeley City Council to the Water & Sewer Board and is the second woman to serve on the Water & Sewer Board in 50 years.

Cheri's passions include hiking the beautiful mountains of Colorado, traveling near and far, and spending quality with family, friends, and her dog Walter. Cheri says she is a rare Coloradoan, having lived half of her life on the Front Range and half on the Western Slope. She brings a unique statewide perspective to build healthy, vibrant, and equitable communities for all Coloradoans.