



2022 Annual Report

## Celebrating 35 years of building homes, community, and hope

















You have helped over 200 families achieve their dreams, and fulfill their hopes for a safe, stable, and affordable home!



During my 9 years at Greeley Weld Habitat for Humanity, my life was enriched in ways that I can never forget. From monthly board meetings to house dedication ceremonies, I was honored to witness beautiful moments of humanity, hope, and joy. Despite the hard work and challenges, I was able to see the very best parts of our community come together for a common cause, to provide safe and affordable housing to deserving families.

The families we serve share a common hope for safety and security for their families and the future, which is incredibly powerful. I am proud of what this organization has become. The staff, volunteers, and donors are among the best in the industry, and they serve with a passion and purpose that is truly inspiring.

Despite our efficiency and growth, the need for affordable housing in our community continues to outpace the ability of non-profits and government agencies to accommodate. Historic housing demand, rising interest rates, price inflation, and low wage growth create an environment that makes homeownership unattainable for so many people. Habitat steps up to tackle these challenges by helping deserving families earn, not receive, the opportunity to own a home and better provide for their families. This would not be possible without the support of our community, and I implore you to think of this organization when you are making decisions about where your time and resources would make the most impact.

It is without trepidation that my term ends and Lindsey Galindo, Senior Vice-President, of Northern Colorado, First Bank, has stepped up to lead the board going forward. Our staff has never been better poised for success and our Hope Springs project looks like it could be the launching off point for large-scale affordable housing in the region. It has been a distinct honor to serve this organization and I am excited to see how successful it will be in providing safe and affordable housing in the years to come.

Matt Notter,
Outgoing Greeley-Weld Habitat for Humanity Board President 2016 - 2022
CFO, Roche Constructors

#### Thank you to Matt Notter and Theresa Meyers for 9 years on our GWHFH Board!



For nearly 9 years, Matt Notter has helped to lead GWHFH through some of our most challenging and exciting times. His knowledge, expertise, and leadership have guided the GWHFH team and mission from a 4-5 home production affiliate to one that is projected to do 5 times that in the coming years. Whether it is groundbreaking, a dedication, property searches, or city planning meetings. Matt gives his all. The number of families that have been and will be impacted by the passion and dedication Matt has shown is in the hundreds. We are truly grateful to Matt for his passion for Habitat's mission and families and for his unwavering support and dedication.

Theresa's passion for Habitat and its mission is evident in her steadfast support of the organization and its initiatives. Theresa helped to bring the beloved Construction Pathway Program to District 6 and Jefferson High School, working with Cheri closely to impact yet another demographic of the underserved in our community. Her service as a Family Selection Committee member has been invaluable, helping to bring over 35 families into their forever homes. Her genuine heart for Habitat and education is evident in every prospective family meeting. We thank Theresa for her many years of dedication and service to our Habitat families and the mission of Habitat.



**Habitat Volunteers Are The Best!** 

98%



observed a stable or positive impact on their children's performance in school since moving into their Habitat home.

## **MEET OUR HARD-WORKING BOARD AND STAFF**

#### **Board of Directors**

Lindsey Galindo, GWHFH President Senior Vice President,

Northern Colorado, First Bank

Matt Wells, GWHFH Vice-President Regulatory Advisor, Oxy

Edwin Chapin, GWHFH Secretary &

Treasurer

Legal Counsel, City of Greeley

**Thomas Butler** 

Greeley City Council Member

Pat Califana

Retired

Bianca Fisher

Executive Director, DDA

**Christine McDermott** 

Retired, Atmos Energy

**Robert McCleave** 

Retired, Software Engineer

Warren Yoder

Owner, Yoder Family of Companies

#### **Advisory Board**

Tim Blandford

Financial Consultant, Thrivent

Eric Boehner

Partner at Signature Stone

**Adam Frazier** 

Real Estate Development

Coordinator, Richmark Companies

Jennifer Gerhman

Owner, Making Cents Booking, LLC

Mike Ketterling

Owner, KBN Engineers

**Donna Newton** 

Retired

Michael Valdez

VP of Construction, Baessler Homes

Steve Baker

Managing Broker, Sears Real Estate

#### **Cheri-Witt Brown Executive Director**

Celia Morse

Director of Finance

**Lizette Pomales** 

Director of Family

Services

**Anna Carr** 

**Family Services** 

Coordinator

**Mark Scott** 

**Director of Construction** 

Manny Loya

Construction Manager Christopher Bracken

Construction Team Lead

## **GWHFH Staff**

Lowrey Moyer

Senior Development Director

Kristina Ratzi

Communications Manager

Monica Medina

Finance Assistant

**Henry Rivera** 

Organizational Support

Coordinator

Cyndi McGrath Kurtz

Community Engagement

Manager

Kimberly Plumlee

Project Manager

Carlos Balderas

Construction Team Member

Will Strider

Construction Team Member

Lew Sevestre

ReStore Director

Clayton Mberenga

ReStore Manager

**Brandy Hernandez** 

Floor Manager

**Geoff Fischer** 

**Richard Martinez** 

**Albert Guitierrez Zachary Burnett** 

**David Mull** 

Angela Saldano

Hope Cruz

**Devin Hernandez** 

Cherish Sauvageau

Naveli Figeuroa

Kayleigh Wortman

Jayden Jaramillo

In 2022 we had 5,984 total volunteers who worked a total of 47,000 hours which saves \$1,407,650 in labor costs to help lower the cost of our Habitat Homes! THANK YOU!



## Building Generational Impact: Mission Springs



Mission Springs, is a 95-unit affordable housing development in partnership with Commonwealth Companies, with each of these homes being built through the partnership with Jefferson High School Construction Pathway (CPP) Students, various community partners, and volunteers.

This development also includes our first Zero-Net Energy home built in partnership with Atmos Energy, Schlesshman Family Foundation, and the Rodriguez family.

## **Greeley-Weld Habitat's Mission**

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities, and hope.

## **Greeley-Weld Habitat's Vision**

A world where everyone has a decent place to live.



of homeowners reported that they could not have owned a home without help from Habitat.



# Building Innovative Communities Hope Springs

### **PROJECT OVERVIEW**

- •154 paired homes
- •21 single-family homes
- HOA community
- •300+ Richmark apartments
- Professionally maintained common spaces
- Climate-friendly homes
- Mix of housing products

92%



of homeowners reported that Habitat homeownership improved their household's quality of life.

**Future Site of Hope Springs** 



## HOPE SPRINGS



Thank you to our development sponsors!





















#### **HOPE SPRINGS AMENITIES**

- On-site childcare center
- Walking/Biking Trails
- New urban design community
- Playgrounds
- •Frisbee park
- •Walkable to grocery, award-winning schools, mass transit, shopping



**Musco Mini-Pitch Soccer Field** 

### The Generosity of our Community Partners Making Dreams Come True.



## RICHMARK

Thanks to Richmark and the Richardson family's extremely generous donation to Greeley-Weld Habitat for Humanity of the land and water for the entire Hope Springs development, the dreams of a quality, water-wise, climate-friendly affordable community will come true for 491 families and individuals. Every day we see community members and hard-working families severely burdened by the high cost of housing in Northern Colorado. More than 1 in 4 Coloradans pay more than 50% of their pre-tax income towards housing. This is not sustainable for our families or our communities. Hope Springs will bring much-needed relief to area families with this sustainable, affordable development model.

Cheri Witt-Brown, Executive Director for Greeley-Weld Habitat for Humanity, shared this message at the Hope Springs ground blessing. She said, "Imagine the sound of children laughing, playing, running to their homes with excitement from school, daycare, or the soccer field. Imagine children doing their homework and saying their nightly prayers in their own room. Families will celebrate birthdays, graduations, and watch new generations being born in their Habitat homes. Imagine 491 families living in a safe, secure, affordable community because we ALL cared to invest in their futures and the future of our community." Cheri continued, "in five years, we will not have to imagine as Hope Springs will be filled with 176 Habitat homes and over 320 multi-family high-quality apartments. Hope Springs community members will enjoy an amenity-rich development with a premier ABC onsite childcare center, Musco Lighting Mini-Pitch soccer field, walkable to shopping, and some of the best schools in the city, to name a few. Hope Springs will be a desirable community where anyone would love to live."

Projects like Hope Springs are experiencing historically high costs to develop. Greeley-Weld Habitat's infrastructure costs for the project are estimated to be around 14 million. Habitat has raised more than half of the capital needed for the infrastructure construction of the largest Habitat development in Colorado. This is an incredible milestone, and we sincerely appreciate the generous support from our current Hope Springs partners. However, more funding is needed for this massive affordable housing project. When built out, over 100 million of land development and new construction dollars will be reinvested in Weld County through Hope Springs. What a tremendous investment opportunity for our community. Hope Springs families and community members will have the opportunity to thrive and build self-reliance, stability, and security in their lives. Will you join us in supporting this innovative, life-changing community for Northern Colorado?



of land development and new construction dollars from Hope Springs will be reinvested in Greeley & Northern Colorado.



### Full Circle Partnerships Building Homes, Communities, and Hope.





"Greeley-Weld Habitat has developed a full-circle partnership model that substantially increases the affordable housing opportunities from rentals to homeownership. "We've brought together a coalition of the private sector, business, nonprofits, federal, state, local governments, the faith community, and everyday individuals to plan and build this 40-acre, 491-unit development. Add in the Evans Mission Springs community and Greeley-Weld Habitat along with our private sector partners, we will have provided the Weld County community with over 600 affordable housing units in under seven years. Together with our community partners, we are making significant gains in addressing the affordable housing crisis in Colorado, demonstrating that innovative, affordable housing communities don't have to be less than."

Cheri Witt-Brown, Executive Director, Greeley-Weld Habitat for Humanity





"Through our Hometown Strong initiative, JBS is investing \$2 million in the Hope Springs community because we believe in the importance of affordable housing and in creating the opportunity of a better future for individuals and families," said Tim Schellpeper, JBS USA CEO. "We are very proud to partner with Greeley-Weld Habitat for Humanity, along with other incredible community partners, to help bring this project to life."



## You've Helped to Build Lasting Change for Generations



To say having a Habitat Home changed the trajectory of Daniel Rodriguez's life and that of his little brothers would be an understatement. One of the experiences he had that he wanted to highlight, was while fulfilling the volunteer hour requirements. Daniel spent almost his entire high school sophomore summer surrounded by a group of seniors full of wisdom and knowledge. One day on-site during lunch break one of the gentlemen asked Daniel about his goals in life, what he wanted to major in, what college he wanted to attend, and the type of career he wanted to pursue.

Daniel's response was that he wanted to focus on high-salary majors and careers. The volunteer then shared with Daniel about his journey and how Daniel was about to make the same mistakes he did. Although he made a great living, he wished he chose a career he was truly passionate about and enjoyed.

That talk on the steps of Daniel's neighbor's half-constructed home was a defining moment in his life. From that conversation going forward, his entire mindset shifted and so did his intentions. This is just one of many stories which made a lasting impact on Daniel's life.

As for Daniel's younger brother Brayan, having a home he can call his own is a blessing. Brayan shared the impact of his Habitat home at the Hope Springs Groundblessing. Most of his life has been spent in this house where he has hundreds of happy memories. From his first night sleeping in his own room to his brother's graduation party to all their Christmases in the home. He said having a Habitat home has been the greatest blessing he has received.

"The Habitat homeownership process helped us be prepared by requiring us to help build on the construction sites. Doing things from framing the house, doing tile, and painting the interior and exterior, helped us be ready to make all kinds of repairs. We honestly do not know where we would be without Greeley-Weld Habitat for Humanity. Receiving a Habitat home was a huge blessing and we do not know where we would be without it. Receiving this home was life-altering."

-Maria & Gregorio Rodriguez, Habitat Homeowners



"I realized how much having this house did for me. It changed the group of people I was surrounded by, some of the new neighbors are now people I consider my brothers. Having a room large enough to where I can have friends over, have sleepovers, and have a place to work on my homework. My room was my safe space, unique to me and no one could take it away from me. There's something truly special about that I can't quite put into words. Countless memories, laughs, and tears that helped shape who I am were in a room that was mine. Thank you from the bottom of my heart, Habitat for Humanity your organization has changed thousands of lives and I hope it doesn't stop any time soon!"

## **Helping Families Find Stability**



Habitat for Humanity **BUILDING IMPACT BREAKFAST** 

We are deeply humbled by the generosity of our community who have helped raise \$1,152,962 at our Annual Breakfast over the last 7 years for local deserving families!





Maria Bocanegra Tejeda



**Dick Monfort** 



## Thank you to all our amazing sponsors!

### **Presenting Sponsor**

## CHRISTCOMMUNITY CHURCH

#### **Transformation Sponsors**









### **Foundation Sponsor**

















WELDFAMILY CLINIC

CHIROPRACTIC

#### Self-Reliance Sponsors

- OtterCares
- UCHealth

#### Stability Sponsors

- Norfolk Iron & Metal
- Stewart Title
- **Thrivent Financial**
- **Northern Engineering**

#### **Shelter Sponsors**













- Allo Fiber
- **FMS Bank**
- **Greeley-Evans School District 6**

Strength Sponsors

- **Leprino Foods**
- **Perspective Wealth Advisors**
- **Sears Real Estate**

## **Providing Housing Justice for ALL**





"I believed that college was another financial burden my family couldn't have. In May of 2022, I graduated with a bachelor's degree in Science and Business Administration Marketing, after receiving grants and scholarships that covered the total cost of my school tuition. In 2020 right before the pandemic hit, my family was blessed with our own house from Habitat. Only 50% of Latinos in Colorado own their own home, and now thanks to Habitat for Humanity my family is now a part of that percentile. I would especially like to thank Greeley-Weld Habitat for Humanity and all of the people who made this possible. Without your help and your hard work success stories like my family's wouldn't exist. It is because of your generosity that I can stand here today and show others like myself, first-generation students, minorities, and those who come from low-income backgrounds that work to narrow socioeconomic gaps in our community."

-Maria Bocanegra Tejeda

## Our Habitat Hero Table Captains Make it Happen

**Betzy Valdez Bill & Cathy Hoyt Bryan Cooke Bob Beiersdorf** Carla Ikenouye **Carolyn Cooke Cary Baird Cheri Witt-Brown Clayton Mberenga Corny Dietz Dana Anderson Dane Roche Diane Weatheread Donna Newton Eric Boehner Jane Adams** Jen Gehrman

**Joy Urias Julie Cozad June Lemmings Kacie Vaughn Karen Geibler Katie Tate Kim Hammond Kim Houtchens Lew Sevestre Lindsey Galindo Lizette Pomales Lucas Barnes Marilyn Schock Marian Ruge Mark Scott Matt Notter Matt Wells** 

**Mike Bond** Mike Oakes **Nate Taverner** Pat Califana **Rich Recor Romia Pritchett Schuyler Wright Scott Warner Tara Tucker Theresa Myers Tim Blandford** Tim Ervin **Tom Shaw Tommy Butler Tyler McPherson** Warren Yoder



## Youth Up To Good

Jefferson High School
Construction Pathway Program

**Total Number of Students: 617** 

In 2021- 2022 there were a total of 102 Students

100% graduation rate

88% of students work in the construction industry





## **AmeriCorps NCCC**

In 2022 we had 2 teams for a total of **19 AmeriCorps NCCC** team members who contributed over **704 hours of building**, homes, community, and hope with our volunteers and Jefferson Students!



## **AmeriCorps**





**Greeley-Weld Habitat for Humanity** 

**1,118 ReStore volunteers** worked a total of **5,493.7** hours to help support homebuilding projects that benefit families in our community! Thank you!

#### Thank you to all our ReStore & In-Kind donors!

- Atmos Energy
- Weld County Garage
- OnDemand Print Center
- · Sherwin Williams
- Clayton Homes
- Advanced Interiors
- · Ben's Furniture
- Lee's Hardwood and Flooring
- Walmart
- Wing Shack
- · All About you Moving
- Quality Constructors
- Bonnie Dean & Associates
- · Of The King Services
- Happy Little Nursery
- Hospitality House
- Front Range Interiors
- United Way
- County Do It Best Hardware

- · Christ Community Church
- Signature Stone
- Faithful Roofing
- Lowe's
- Baessler Homes
- Caberra Lighting & Solar
- Stormwater Logistics
- Colorado Kitchen & Bath
- Moffat Glass
- Johnson Cabinetry
- CRP 4x4
- Greeley RV Park
- District 6 Schools
- Westpointe Carpet One
- Woodside Village
- McSwaured Design Studio
- WholeSale Plywood and Lumber

Visit us at the Greeley Mall!
This year had big changes for the better! With 10,000 square feet more than our old location, we can help provide more support to our homebuilding mission!

"It came down to settling in at the mall for a number of reasons," said Cheri Witt-Brown, Executive Director for Greeley-Weld Habitat for Humanity. "We wanted to be good community partners and help bring some positive energy and economic improvements to the Greeley Mall and surrounding areas!"

The ReStore helped divert

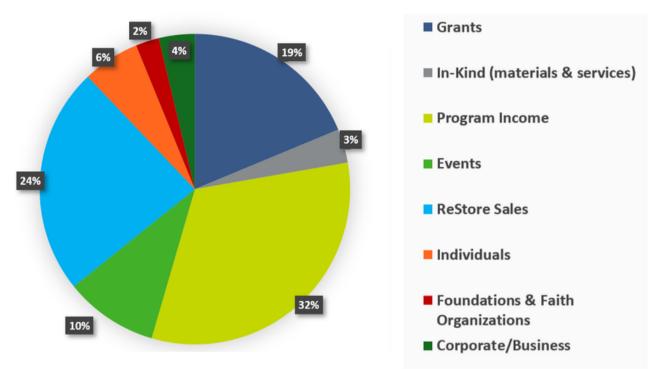
1,121,545 lbs.

of items out of landfills in 2022 alone!

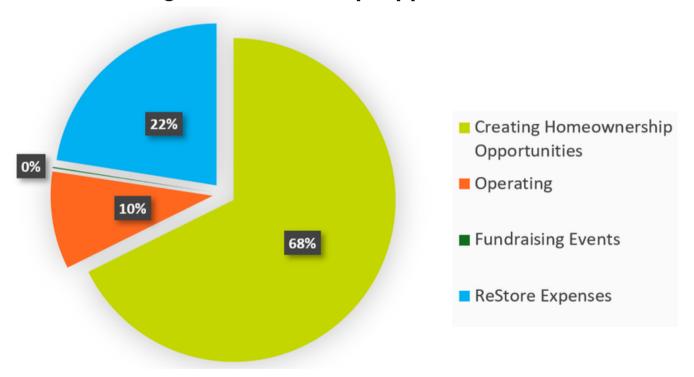


## Adding your support means even more families will be able to build a safe, affordable place to live.

#### **Revenue Contributions**



## **Creating Homeownership Opportunities**



#### Thank You to our Home Sponsors who make transformational changes for our Habitat Families!

Dick Monfort, The Schlessman Family Foundation, The Weld Trust, Warren & Julie Yoder, Yoder Family of Companies, Atmos Energy, Impact Development Fund, Occidental Petroleum Colorado, Mike Shaw Subaru Greeley, Subaru of America, Richard & Mary Kemme Foundation, First National Bank, US Bank Foundation, Lynn Cogburn, State Farm, WeldWerks Jacquie & Doug Bowen, Shelly Rotramel, Chevron, Connecting Point, Dana Orthodontics, For The City Network, ADT Independent Bank, Redeemer Lutheran Church, Victoria Ritchie, Singiser Family Foundation, Weld Community Foundation, Habitat for Humanity International, Habitat for Humanity Colorado

## **2021-2022 Habitat Families**





















Atmos Energy, Schlessman Family Foundation, Zero-Net Energy Home

Find us on Social Media

- facebook.com/greeleyhabitat
- instagram.com/greeley\_habitat\_for\_humanity\_/
- twitter.com/greeleyhabitat

